

# The Long-term Decline of the U.S. Job Ladder

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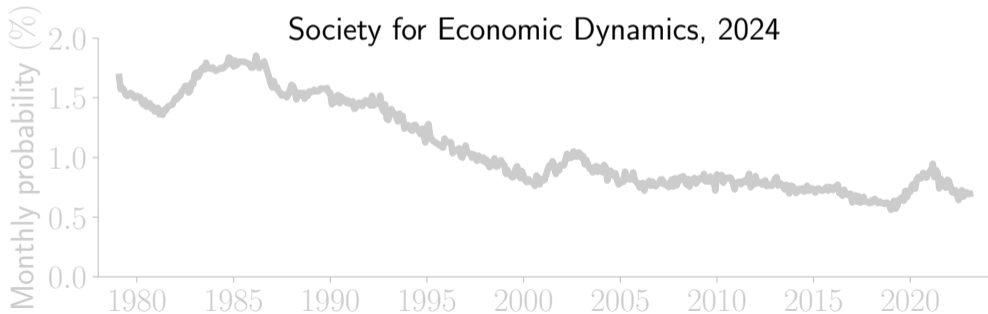
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U.S. Department of Treasury

Niklas Engbom

NYU Stern

CEPR, NBER, & UCLS



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# Outline

Introduction

Methodology

Data, Estimation and Validation

Three Facts about EE Mobility

Three Hypotheses Regarding Decline

Conclusion

## Motivation: why EE mobility matters

- ▶ **EE mobility**: employer-to-employer moves w/out intervening nonemployment spell

# Motivation: why EE mobility matters

- ▶ EE mobility: employer-to-employer moves w/out intervening nonemployment spell
- ▶ EE mobility is integral for:
  1. **Micro:** life-cycle wage growth (Topel and Ward, '92)
  2. **Macro:** alleviating misallocation (Bilal et al. '22)

# Motivation: why EE mobility matters

- ▶ EE mobility: employer-to-employer moves w/out intervening nonemployment spell
- ▶ EE mobility is integral for:
  1. Micro: life-cycle wage growth (Topel and Ward, '92)
  2. Macro: alleviating misallocation (Bilal et al. '22)
- ▶ Yet little is known about **long run trends** in EE mobility in the U.S.
  - \* Empirical: No data before 1994, data post 1994 have issues
  - \* Conceptual: Want to isolate mobility **up** the job ladder

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  - \* Are workers better matched on average today?
  - \* Decline in matching efficiency?
  - \* Increased labor market concentration?



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3. Evaluate 3 hypotheses behind this decline
  - \* Are workers better matched on average today? **Unlikely**
  - \* Decline in matching efficiency? **Unlikely**
  - \* Increased labor market concentration? **May account for 50% of decline**

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# A partial equilibrium job ladder model

- ▶ Unit mass of risk-neutral, infinitely lived workers
- ▶ Mass  $n_t = 1 - e_t$  of **nonemployed**:
  
  
  
  
  
  
  
  
  
  
- ▶ Mass  $e_t$  of **employed**:

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  - \* get job offer with prob.  $\lambda_t^n$
  - \* draw from *exogenous* wage offer cdf  $F_{t+1}^n(w)$  (pdf  $f_{t+1}^n(w)$ )
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  - \* assume all offers are accepted
- ▶ Mass  $e_t$  of **employed**:
  - \* paid a wage  $w$  for as long as they are employed
  - \* lose job with prob.  $\delta_t$
  - \* get job offer with prob.  $\lambda_t^e$
  - \* draw from *exogenous* wage offer distribution  $F_{t+1}^e(w)$  (pdf  $f_{t+1}^e(w)$ )
  - \* **only accept offers that pay a higher wage**

## Labor Market flows

- ▶ Let  $g_t(w)$  = share of workers earning wage  $w$  and  $G_t(w)$  be the cdf.
- ▶ The mass of workers earning  $w$  is  $g_t(w)e_t$ , which evolves according to

$$g_{t+1}(w)e_{t+1} - g_t(w)e_t =$$

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# Deriving EE mobility

- ▶ Integrating (1) and rearranging

$$\underbrace{\lambda_t^e (1 - F_{t+1}^e(w))}_{\equiv \text{sep}_t^e(w)} = \underbrace{1 - \frac{G_{t+1}(w)}{G_t(w)} \frac{e_{t+1}}{e_t}}_{\text{change in emp.}} + \underbrace{\lambda_t^n \frac{F_{t+1}^n(w)}{G_t(w)} \frac{1 - e_t}{e_t}}_{\text{hires from nonemp.}} - \underbrace{\delta_t}_{\text{sep. to nonemp.}}$$

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- ▶ Recover EE given  $G_t$ ,  $G_{t+1}$ ,  $F_{t+1}^n$ ,  $e_t$ ,  $e_{t+1}$ ,  $\delta_t$ ,  $\lambda_t^n$ , **no need to observe  $F_{t+1}^e(w)$**

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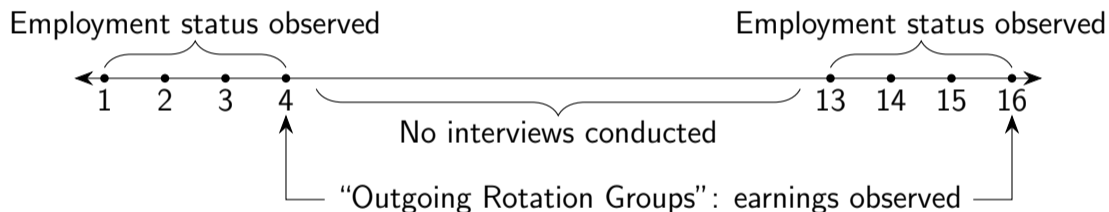
Three Facts about EE Mobility

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# Data: The Current Population Survey (CPS), 1979-2023

- ▶ Survey of  $\approx 60,000$  US households conducted by Census Bureau for BLS
- ▶ “4-8-4” rotation pattern



- ▶ Month-to-month changes in employment status  $\rightarrow$  Pin down  $e_t, e_{t+1}, \lambda_t^n, \delta_t$
- ▶  $\approx 25\%$  (“outgoing rotation groups”) report earnings  $\rightarrow$  wage distbns  $G, F$  ▶ [Details](#)

## Understanding identification

► In SS, employment in and outflows equal ( $\delta_t e_t = \lambda_t^n (1 - e_t)$ )

⇒ Can show that  $EE_t = \delta_t \int_{-\infty}^{\infty} \frac{F_{t+1}^n(w) - G_t(w)}{G_t(w)} dG_t(w)$



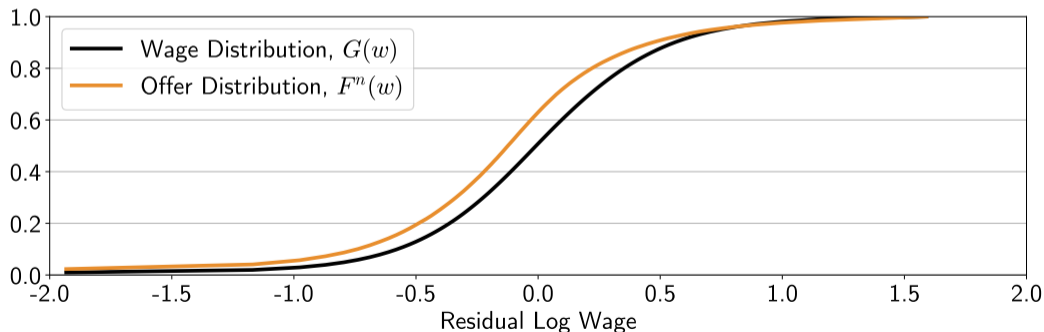
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- ▶ EE mobility identified by  $\text{gap} \equiv F_{t+1}^n(w) - G_t(w)$

▶ validation

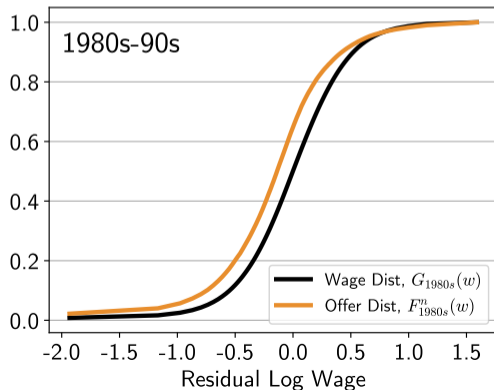


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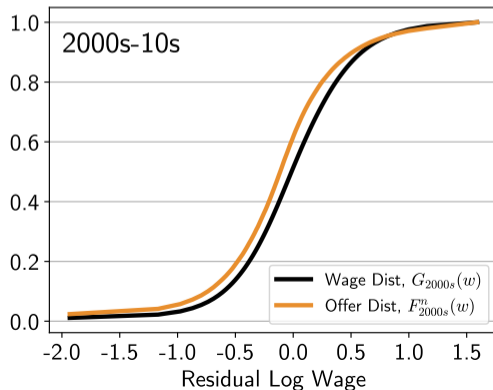
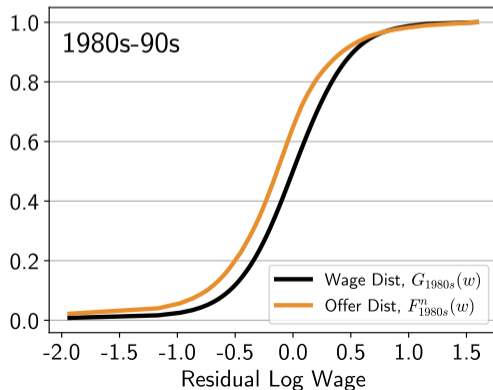


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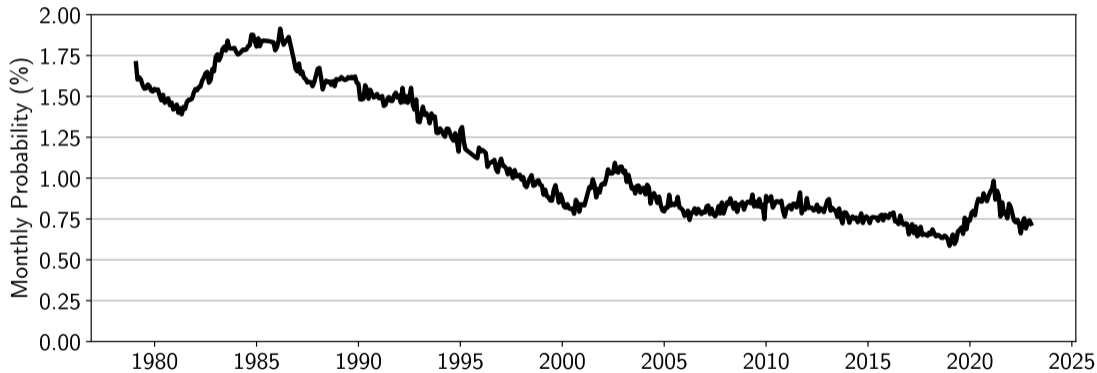
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- ▶ EE mobility identified by gap  $\equiv F_{t+1}^n(w) - G_t(w)$  which **shrinks over time**



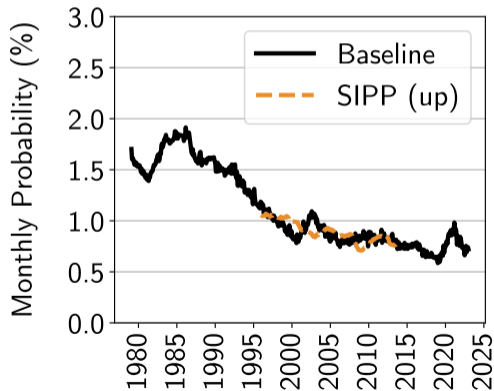
# EE Mobility Up the Job Ladder, 1979-2023



# Validation

- ▶ Exercise 1: Compare our series, post '96, vs SIPP

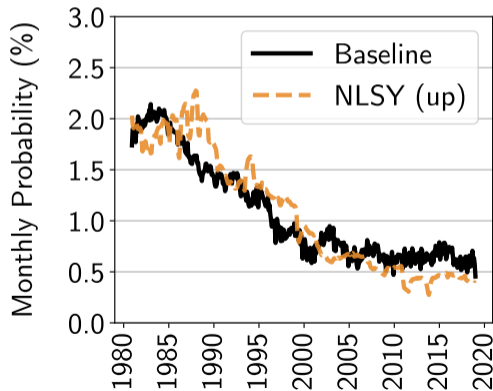
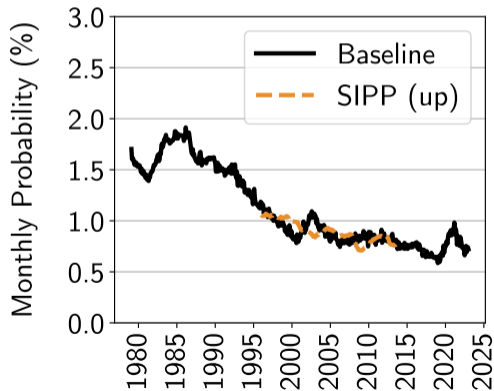
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# Validation

- ▶ Exercise 1: Compare our series, post '96, vs SIPP
- ▶ Exercise 2: Compare NLSY '79 vs our method applied to the same cohort

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# Three Facts on EE mobility

1. EE mobility declined by nearly half since 1979
2. Driven largely by a lower job finding rate for the employed
3. Decline larger for female, lower educated and young workers

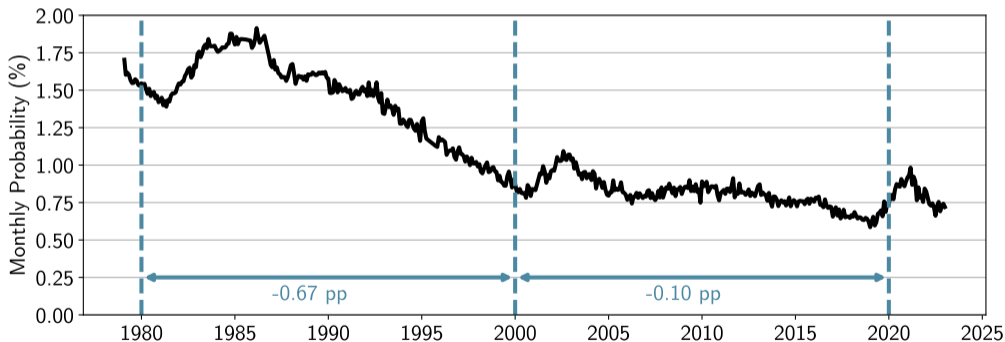


# Three Facts on EE mobility

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# Fact 1: EE mobility decline since 1979

- ▶ EE mobility towards higher-paying jobs declined by half from 1979 to 2023
- ▶ Much of the decline occurs in the 1980s/90s



▶ On-the-job Wage Growth

▶ Unobservables

# Three Facts on EE mobility

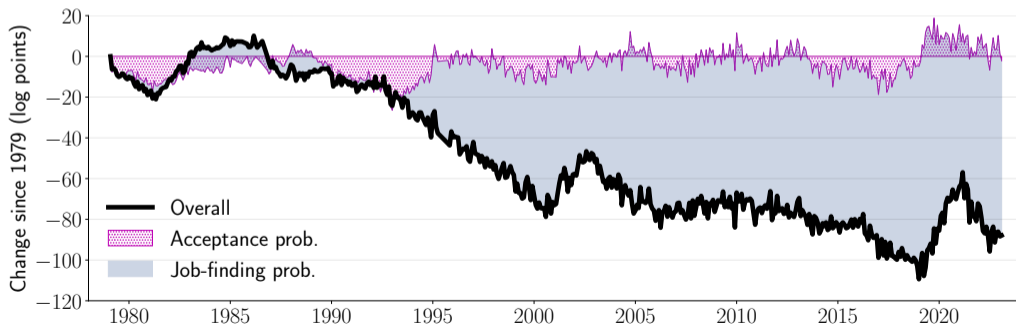
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Fact 2. Driven largely by a lower job finding rate for employed

$$EE_t = \underbrace{\lambda_t^e}_{\text{job-finding prob.}} \cdot \underbrace{\int_{-\infty}^{\infty} (1 - F_{t+1}^e(w)) dG_t(w)}_{\text{average acceptance prob.}}$$

## Fact 2. Driven largely by a lower job finding rate for employed

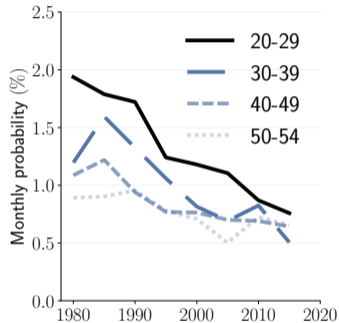
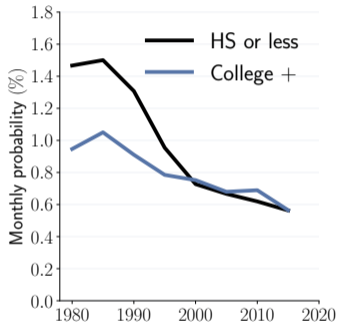
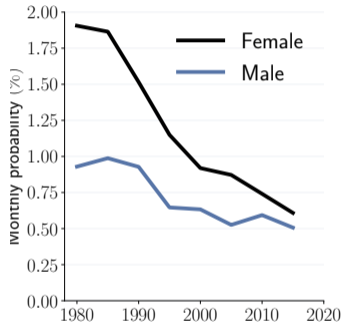
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# Three Facts on EE mobility

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# Fact 3: Larger decline for women, less educated, young



▶ t,a,c    ▶ cohort

### Fact 3: Shift-share exercise (1980-84 to 2014-19)

$$EE_1 - EE_0 = \sum_{i \in \mathcal{I}} \left( \underbrace{(\omega_1^i - \omega_0^i) EE_0^i}_{\text{composition effect}} + \underbrace{\omega_0^i (EE_1^i - EE_0^i)}_{\text{within-group effect}} + \underbrace{(\omega_1^i - \omega_0^i) (EE_1^i - EE_0^i)}_{\text{covariance}} \right)$$

	Gender	Education	Age
Composition	-3.3%	11.9%	15.2%
Within	100.3%	98.5%	98.0%
Covariance	2.9%	-10.5%	-13.2%



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	Gender	Education	Age	Age × Education
Composition	-3.3%	11.9%	15.2%	28.5%
Within	100.3%	98.5%	98.0%	90.3%
Covariance	2.9%	-10.5%	-13.2%	-18.8%

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# Testing 3 hypotheses

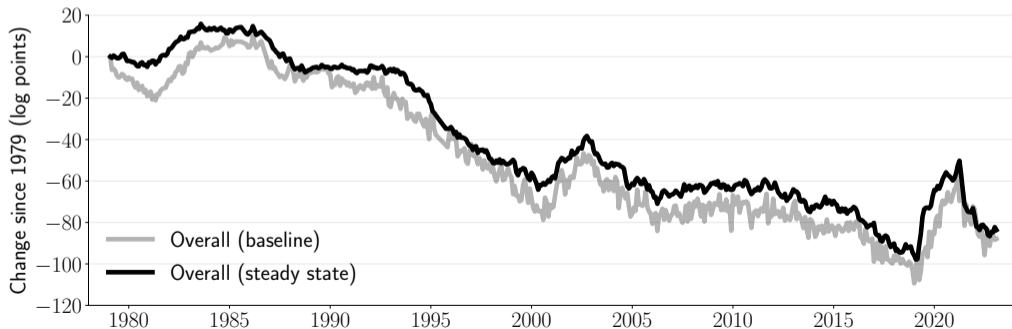
Consider 3 hypotheses consistent with a decline in EE mobility.

1. Fall in separation probability
2. Better matched workers
3. Higher firm labor market concentration

# Fall in separation probability?

- ▶ Higher separation means workers must re-start job ladder climb more often
- ▶ In steady state we have

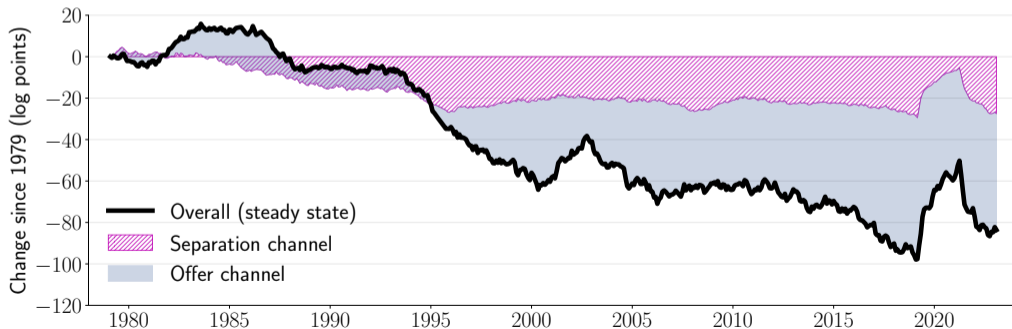
$$EE_t = \underbrace{\delta_t}_{\text{separation channel}} \times \underbrace{\int_{-\infty}^{\infty} \frac{F_{t+1}^n(w) - G_t(w)}{G_t(w)} dw}_{\text{offer channel}}$$



# Fall in separation probability? **Unlikely**

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## Better matched workers?

- ▶ Did EE mobility fall because workers are **better matched** today?

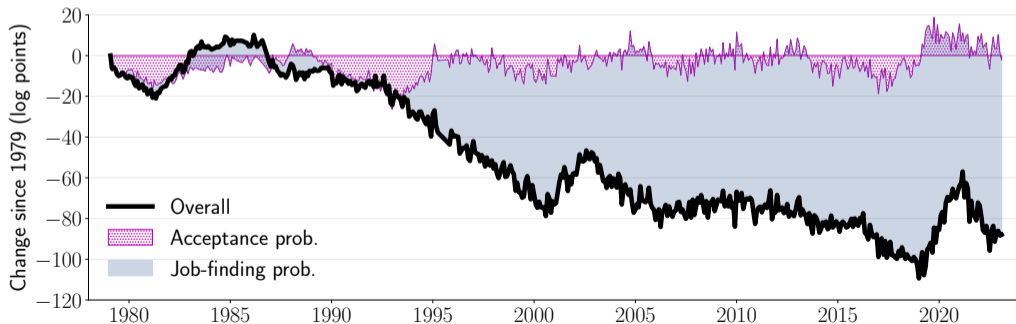
$$EE_t = \underbrace{\lambda_t^e}_{\text{job finding prob.}} \times \underbrace{\int \left(1 - F_{t+1}^e(w)\right) dG_t(w)}_{\text{acceptance prob.}}$$

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- ▶ Recall that assuming  $F^e = F^n$ , all EE decline is from job-finding prob.



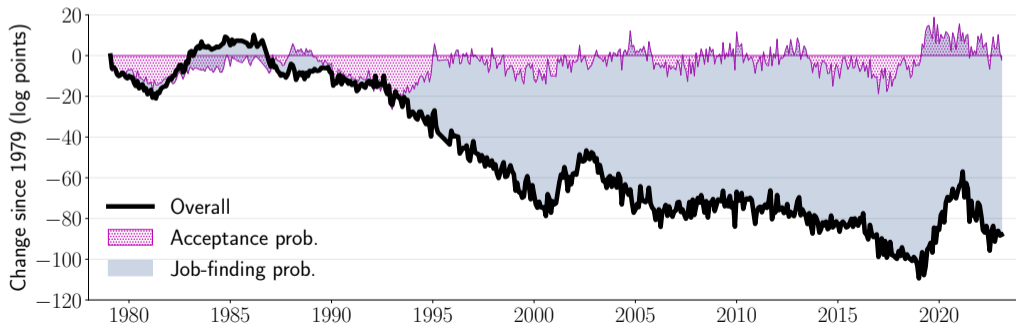


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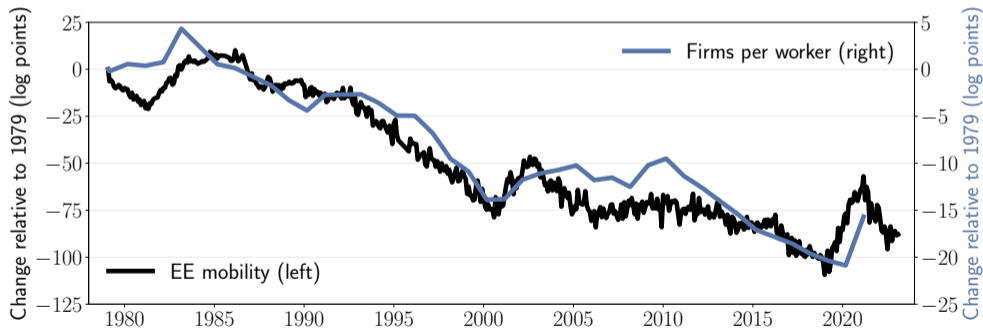
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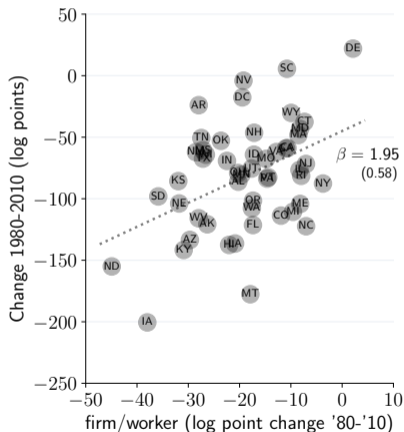
# Higher firm labor market concentration

- ▶ Did EE mobility fall because of **increased firm market concentration**?
- ▶ Higher market concentration lowers workers' opportunities to switch employers



# Within-state changes: 1980-89 to 2010-19

$\Delta EE$  vs  $\Delta Firms/worker$



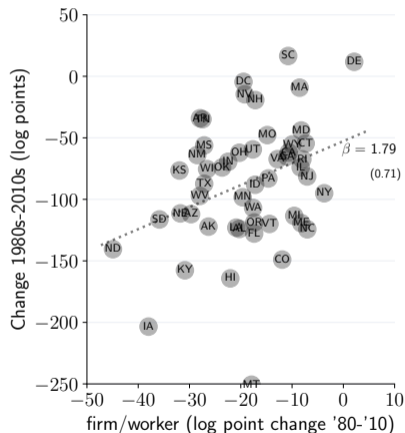
In panel of states since 1980, we find

► +ve relationship b/n firms/worker &  $\Delta EE$

► regression

# Within-state changes: 1980-89 to 2010-19

$\Delta\lambda_e$  vs  $\Delta Firms/worker$



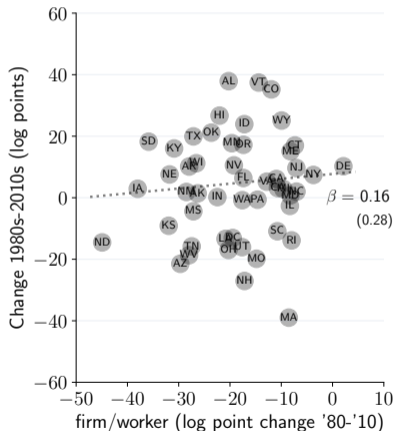
In panel of states since 1980, we find

- ▶ +ve relationship b/n firms/worker &  $\Delta EE$
- ▶ driven largely by  $\Delta\lambda_e$

▶ regression

# Within-state changes: 1980-89 to 2010-19

$\Delta$ Acc. Prob. vs  $\Delta$ Firms/worker



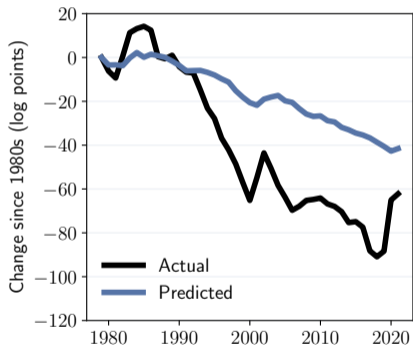
In panel of states since 1980, we find

- ▶ +ve relationship b/n firms/worker &  $\Delta EE$
- ▶ driven largely by  $\Delta \lambda_e$
- ▶ and **not** by  $\Delta$ acceptance rate

▶ regression

# Within-state changes: 1980-89 to 2010-19

Predicted  $\Delta EE$



In panel of states since 1980, we find

- ▶ +ve relationship b/n firms/worker &  $\Delta EE$
- ▶ driven largely by  $\Delta \lambda_e$
- ▶ and not by  $\Delta$  acceptance rate
- ▶  $\Delta$  firms/worker  $\implies$  **over half** of  $\downarrow EE$

▶ regression

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Methodology

Data, Estimation and Validation

Three Facts about EE Mobility

Three Hypotheses Regarding Decline

Conclusion

# Conclusion

- ▶ We estimate EE mobility halved since 1979 using job-ladder model and public data
  - ▶ As a consequence, associated annual wage growth fell by over 1 p.p.
  - ▶ Bigger declines for women, non-college educated workers, and newer cohorts
- ▶ Framework suggests EE decline:
  - ▶ Unlikely to be driven by better matches or worse matching efficiency
  - ▶ Consistent with rising labour market concentration



Thank You!

# Appendix

# Our Method: An Accounting Framework [▶ Back](#)

- ▶ Let  $w$  denote a residualized wage.
- ▶ Suppose we observe, between  $t$  and  $t + 1$ ,
  - ▶  $G_t(w)$  workers earning less than  $w$  at  $t$  and  $G_{t+1}(w)$  at  $t + 1$

$$\underbrace{G_t(w)}_{\text{earn } \leq w \text{ at } t}$$

$$\underbrace{G_{t+1}(w)}_{\text{earn } \leq w \text{ at } t + 1}$$

# Our Method: An Accounting Framework [▶ Back](#)

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  - ▶  $H_t(w)$  non-employed workers find a job paying at least  $w$

$$\underbrace{G_t(w)}_{\text{earn } \leq w \text{ at } t}$$

+

$$\underbrace{H_t(w)}_{\text{inflows}}$$

$$\underbrace{G_{t+1}(w)}_{\text{earn } \leq w \text{ at } t + 1}$$

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$$\underbrace{G_t(w)}_{\text{earn } \leq w \text{ at } t} + \underbrace{H_t(w)}_{\text{inflows}} - \underbrace{S_t(w)}_{\text{outflows}} = \underbrace{G_{t+1}(w)}_{\text{earn } \leq w \text{ at } t + 1}$$

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$$\underbrace{G_t(w)}_{\text{earn } \leq w \text{ at } t} + \underbrace{H_t(w)}_{\text{inflows}} - \underbrace{S_t(w)}_{\text{outflows}} - \underbrace{x_t(w)}_{\text{moves to } \geq w} = \underbrace{G_{t+1}(w)}_{\text{earn } \leq w \text{ at } t+1}$$

$\implies$  Mass  $x_t(w)$  workers must have moved from  $\leq w$  to above  $w$

# Our Method: An Accounting Framework [▶ Back](#)

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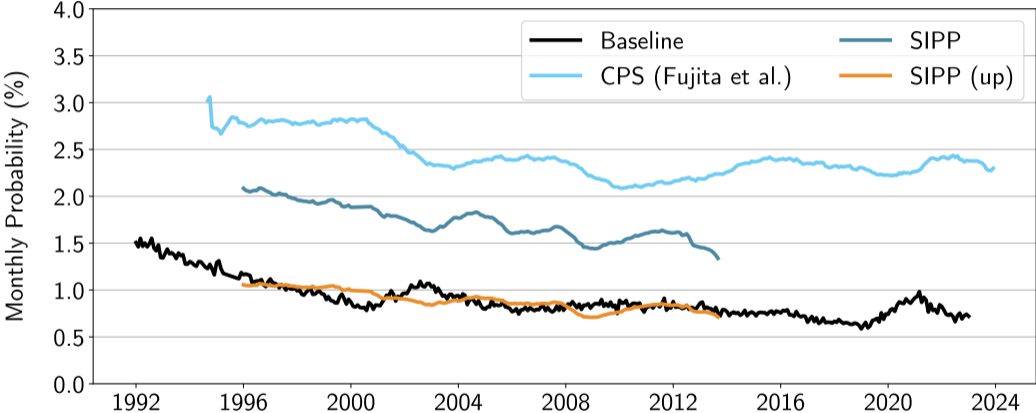
⇒ Mass  $x_t(w)$  workers must have moved from  $\leq w$  to above  $w$

- ▶ If only source of residual wage growth,  $x_t(w)$  is #EE moves to higher wage!

- ▶ Construct **EE transition probability** since 1979
  - ▶ Fallick and Fleischman '04; Nagypal '08; Hyatt and Spletzer ('13, '16, '17); Molloy et al. '16; Haltwanger et al. '18; Fujita, Moscarini and Postel-Vinay '23, Molloy, Smith and Wozniak '24
- ▶ Labor market flow balance accounting **applied to EE mobility**
  - ▶ Jolivet, Postel-Vinay and Robin '06; Elsby, Michaels and Solon '09; Shimer '12
- ▶ **Explanations for decline** in EE mobility
  - ▶ Molloy et al. '16; Mercan '17; Macaluso, Hershbein and Yeh, '19; Azar et al. '20; Prager and Schmitt '21; Azar, Marinescu and Steinbaum '22; Berger, Herkenhoff and Mongey '22; Handwerker and Dey '22; Pries and Rogerson '22, Rinz '22; Bagga '23



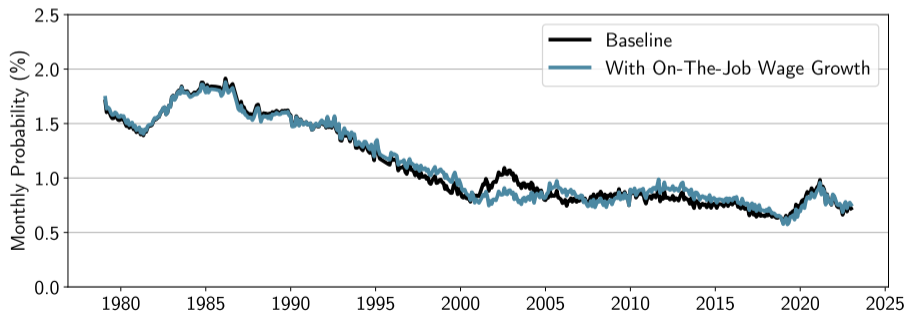
# Validation: post 1996 [▶ Back](#)



# Allowing on-the-job wage growth

▶ Back

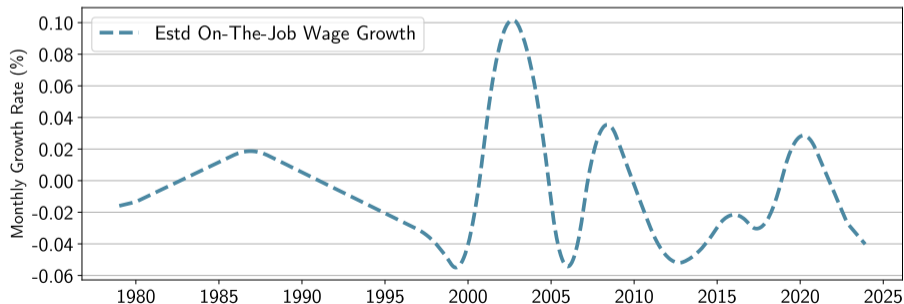
- ▶ Allow wages to grow at rate  $\zeta$  with tenure
- ▶ Small effects: OTJ wage growth much smaller than wage rise after EE move ▶  $\zeta$



# On-the-job wage growth rate

▶ Back

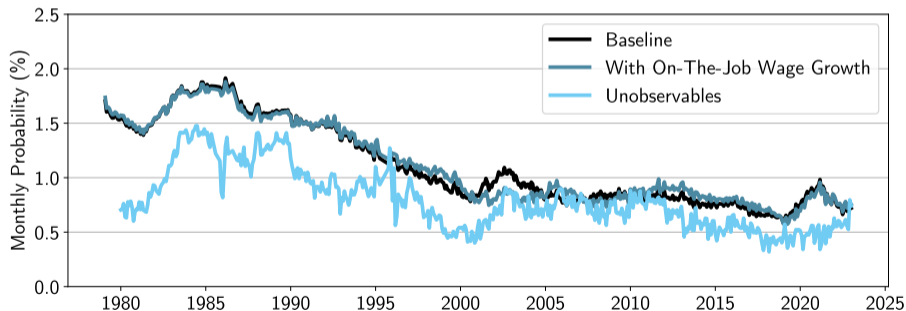
- ▶ Allow residual wages to grow at rate  $\zeta$  with tenure
- ▶ Small effects: OTJ wage growth much smaller than wage rise after EE move



# Controlling for Unobservables

▶ Back

- ▶ Observe wages for each individual twice: once in month 4 and once in month 16
- ▶ Residualize wages on past wages for same individual



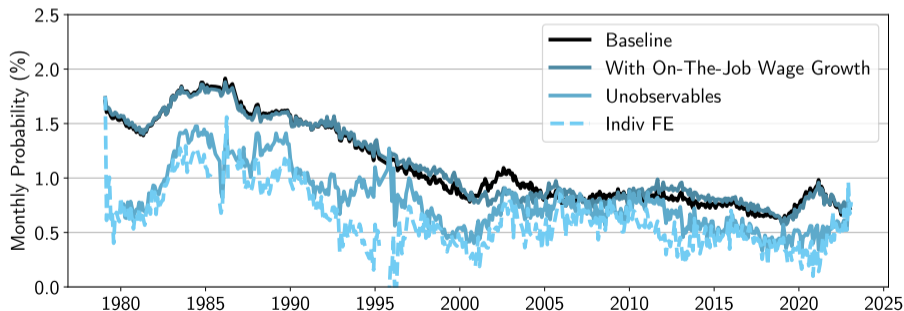
▶ Individual FEs

# Individual Fixed Effects

▶ Back

▶ Observe wages for each individual twice: once in month 4 and once in month 16

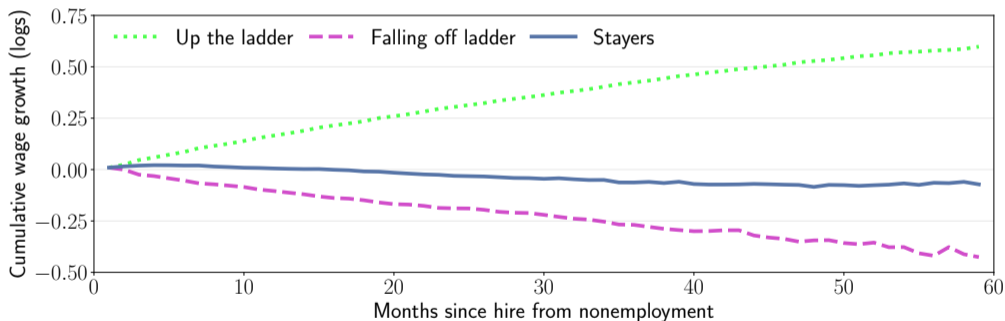
⇒ Residualize wages on individual FEs



# EE Moves are only source of residual wage growth

▶ Back

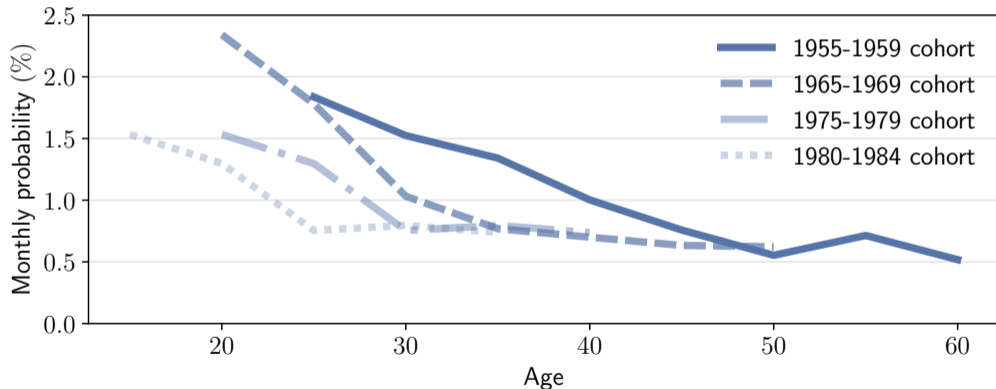
- ▶ Key for identification: EE moves are only source of residual wage growth



# Time - Age - Cohort Decomposition

[▶ Back](#)

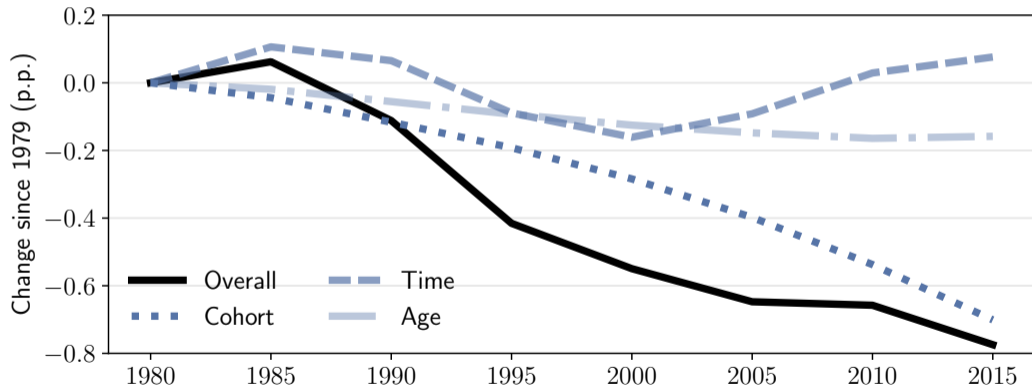
Decompose  $\Delta EE_t$  into time, age and cohort effects under assumption that age effects are stable between ages 50-59.



# Time - Age - Cohort Decomposition

▶ Back

Decompose  $\Delta EE_t$  into time, age and cohort effects under assumption that age effects are stable between ages 50-59.





## Fact 3: Shift-share exercise (1980-84 to 2014-19)

► Back

$$EE_1 - EE_0 = \sum_{i \in \mathcal{I}} \left( \underbrace{(\omega_1^i - \omega_0^i) EE_0^i}_{\text{composition effect}} + \underbrace{\omega_0^i (EE_1^i - EE_0^i)}_{\text{within-group effect}} + \underbrace{(\omega_1^i - \omega_0^i) (EE_1^i - EE_0^i)}_{\text{covariance}} \right)$$

	Gender	Race	Education	Age	Age × Education
Composition	-3.3%	-1.6%	11.9%	15.2%	28.5%
<b>Within</b>	<b>100.3%</b>	<b>100.4%</b>	<b>98.5%</b>	<b>98.0%</b>	<b>90.3%</b>
Covariance	2.9%	1.1%	-10.5%	-13.2%	-18.8%
Total	100%	100%	100%	100%	100%

# Within-state changes, 1980s-2010s

► Back

$$y_{st} = \beta \times Conc_{st} + \zeta_s + \phi_t + \varepsilon_{st}$$

	(1) <i>EE</i>	(2) $\Delta w$	(3) $\lambda^e$	(4) $\lambda^n$
Firms per worker	1.793*** (0.556)	0.094 (0.239)	1.699*** (0.554)	-0.063 (0.102)
Emp. Share of Large Firms ( $\geq 1000$ emp.)	-1.535*** (0.414)	-0.160 (0.205)	-1.375*** (0.443)	-0.231 (0.136)
Emp. Share of Small Firms (< 100 emp.)	2.009*** (0.675)	0.109 (0.230)	1.900*** (0.675)	0.161 (0.151)

- ▶ Sample: individuals aged 16+, non-missing demo. info, residing in 50 states + DC
- ▶ Link individuals across months using validated longitudinal identifiers (`cpsidv`)
- ▶ Wages = usual earnings/week divided by usual hours worked/week, deflate by CPI
  - ▶ Residual wages: predicted values from running  $w_{i,t} = \tilde{\zeta}_{a,r,g,e,y} + \tilde{\zeta}_{s,t} + \varepsilon_{i,t}$
  - ▶ winsorize top/bottom 0.5%, group into 100 bins (robust to #bins)

- ▶ Estimate offer distribution using weighted shares of workers hired from non-employment in each wage bin

$$f_{t,i}^n = \frac{1}{dw_i} \frac{\sum_j \mathbb{1}_{b_{i-1} \leq \hat{w}_{t,j} < b_i} * \mathbb{1}_{hire_{t,j}^n=1} * weight_{t,j}}{\sum_j \mathbb{1}_{hire_{t,j}^n=1} * weight_{t,j}} \quad (1)$$

- ▶ Estimate wage distribution using weighted shares of all employed workers in each wage bin

$$g_{t,i} = \frac{1}{dw_i} \frac{\sum_j \mathbb{1}_{b_{i-1} \leq \hat{w}_{t,j} < b_i} * weight_{t,j}}{\sum_j weight_{t,j}} \quad (2)$$